

## News August 2008

### Brazil is world Champion in number of gay Prides.

The ABGLT (Brazilian Association of Gay, Lesbian, Bisexual, and Transgender Travesties) disclosed this Thursday note confirming Brazil as a world leader in number of Gay Parades, with 127 demonstrations of LGBT Pride. Only the state of Minas Gerais, Brazilian champion in number of Parades, 21 celebrations are held annually



For the chairman of the ABGLT, Toni Reis, the data presented is cause for celebration. "While there is still much discrimination against lesbians, gays, bisexuals, transvestites and transsexuals, Brazil gave a clear answer against homophobia with so many Parades of mass mobilisation and visibility," he said.

Toni added that the 18 million Brazilian citizens and representatives of the diversity of sexual minorities expect, specifically, that the Senate approve the PLC 122/06, which criminalizes Law Project of homophobia in the national territory, and to promote equal rights for all.

### International

#### RJ is consolidated in the scenario of international events

The Rio de Janeiro is well positioned in the international scenario events held in Australia and is classified as one of the major destinations of events in the country, next to Sao Paulo. It shows that the search announced today (9) by the President of the Brazilian Tourism Institute (Embratur), Jeanine Pires.

In Search of the Economic Impact of International Events in Brazil was held by the Getúlio Vargas Foundation (FGV) by order of the Ministry of Tourism. It is study, which comprises 14 events held during the period September 2007 to June 2008. Of these, six were held in Rio de Janeiro, three in Sao Paulo and one in each of the following cities: Curitiba, Foz do Iguacu, Florianopolis, Campinas and Porto Alegre.

Similarly, Rio de Janeiro has a very high level of customer satisfaction. Over 80% of respondents say that the event held in Rio de Janeiro was better or as good as an event held in another country, observed the president of Embratur.

In the assessment of Jeanine Pires, this means that the tourism infrastructure has been given national demand for a demanding tourist, who participates in international events. Some topics considered negative by most foreign visitors of events, not only in Rio de Janeiro, but throughout Brazil, are cleaning public, flagging tourism and security.

Jeanine Pires stressed that the issue public safety, in particular, is important for tourism and for the world Brazilian cities. This is a matter that we consider of utmost importance and has a dimension of focus anywhere in the world, he said. Sao Paulo, alone, is the first city in the Americas number of events held, while the Rio de Janeiro appears in Third position. Jeanine Pires noted that Brazil is among the leading tourist destinations in Latin America. All in all countries of the Americas only lost to the United States.



Brazil rose to 21st position in the world ranking tour in 2002 to the 8th place last year. If there is a policy that we can actually measure its progress and its outcome so far is the objective of attracting international events, said the president of Embratur.

She added that Brazil has already consolidated for the past two years, among the top ten countries in terms of number of events and said the current economic environment has positive reflections on the credibility of the country on the international scene. Another factor to impact on tourism of events in Brazil, in the assessment of Jeanine Pires, is the scientific and technological production.

The fact of being placed as the 15th country in the world in this area and attract events of professional groups from various scientific specialties shows that Brazil has scholars, specialists, teachers, scholars in these areas. Therefore, it contributes significantly to economic development and science and technology in the country.

*Source: Reuters*